



Qualitative and Quantitative Research Methodologies (QQRM)



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About IPHDC

IPHDC is a training and consultancy firm that seeks to empower development and humanitarian actors to deliver desired results in their work globally. We are committed to the empowerment of individuals and organizations through the provision of consultancy services together with standard and tailor-made trainings.

Our services are provided by a team of experienced consultants including public health experts, development experts, management and institutional development experts and a core group of IPHDC staff who provide technical and administrative support. The consultants have a wealth of experience in their respective areas of work and have obtained their education from internationally reputed institutions.

Qualitative and Quantitative Research Methodologies (QQRM)

Course objective

This five-day course aims at building the knowledge and competencies of participants on qualitative and quantitative research methods.

Course content

- Qualitative and quantitative research overview;
- Hypothesis setting;
- Research study design including sampling methods;
- Questionnaire development;
- Interviewing and dialogue techniques;
- Observation techniques and tools;
- Participatory research techniques;
- Focus group discussion (FGD) techniques and tools;
- Key informant interview (KII) techniques and tools;
- Note-taking and coding;
- Qualitative and quantitative data analysis (Using SPSS, Nvivo and Ms Excel);
- Discussion of results.

Language of instruction

English

Target group

UN, government and NGO staff including but not limited to project managers and officers.

Training methodology

The training method of delivery will consist of interactive webinar sessions, documentaries, articles, reference materials, quizzes and assessments.

Training cost

The training cost is US\$ 400 and it covers the tuition fees, learning materials and certification. Further information will be provided upon inquiry.

Application process

Applicants should complete the **Course Application Form** and send the duly filled copy of the form to training@iphdcinternational.org.