

Qualitative and Quantitative Research Methodologies (QQRM)



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About IPHDC

IPHDC is a training and consulting firm that seeks to empower humanitarian and development actors to deliver desired results in their work. We are committed to the empowerment of individuals and organizations through provision of professional consultancy services together with standard and tailor-made trainings.

Our services are provided by a team of experienced professionals including researchers, public health experts, gender experts, development experts, management and institutional development experts and a core group of IPHDC staff who provide technical and administrative support. Our consultants have a wealth of experience in their respective areas of work and have obtained their education from internationally reputed institutions.

Qualitative and Quantitative Research Methodologies (QQRM)

Course objective

- This five-day course aims at building the knowledge and competencies of participants on qualitative and quantitative research methods, through a combination of in-house training sessions, practical field exercises and critique of the field work.

Course content

- Qualitative and quantitative research overview;
- Hypothesis setting;
- Research study design including sampling methods;
- Questionnaire development;
- Interviewing and dialogue techniques;
- Observation techniques and tools;
- Participatory research techniques;
- Focus group discussion (FGD) techniques and tools;
- Key informant interview (KII) techniques and tools;
- Note-taking and coding;
- Qualitative and quantitative data analysis (Using SPSS, Nvivo and Ms Excel);
- Discussion of results.

Target group

UN, government and NGO staff including but not limited to project managers and officers.

Training methodology

The training will consist of interactive discussions, mini-lectures, group work (hum and buzz groups), video-taped role-plays, and critiquing of the video playbacks.

Language of instruction

English

Training cost

The training cost is **US\$ 600** and it covers the tuition fees, learning materials, meals and refreshments at the training venue. Further information will be provided upon inquiry.

Accommodation

Accommodation will be arranged upon request. However, the charges will be borne by the individual participant.

Application process

Applicants should complete the Course Application Form and send the duly filled scanned copy of the form to training@iphdcinternational.org.